Rep Order# EC'd Yes
6867469
Ver# 3
Status Revised
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Traffic Order#
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nted: eived: nes: All Rej

10/25/2012 1:04 PM 10/25/2012 12:59 PM Rep Revised Lines

1 of 15

Buyer Phone# Advertiser Product Fax# Estimate# Station WOTV-TV GRAND RAPIDS/KALAMAZ ser () BILL FARMER STATE R Political 2518 Erica Corso Agency C/P1/P2/E
Flight Dates
Hiatus Weeks Agency (

PLS CONFIRM, THANSK IAN FOR KELLY

TOTAL = \$4790

--- REMARKS ---

--- CONTRACT COMMENT ---

ISSUED TO SHOW RATES REVISED TO CLEAR

() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 2/**P1/P2/E** 433/438/2518 ates 10/25/2012 - 11/05/2012

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) IAN AMBRON

7-6005 5-9757

Salesperson Phone# Salesperson FAX#	
215-567- 215-525-	

Machild.	Rating. *5		*ARating: 0.2		*3 Rating: 0.2		Rating: 0.2		*1 Rating: 0.2	LT Ln
Sales Remark: V3 More than	W	Sales Remark: V3 Comment Ch	TU	Sales Remark: V3 Comment Ch	Z	Sales Remark: V3 Comment Ch	t zi j	Sales Remark: V3 Comment Ch	TH	Day
2 000	12P-1P	nark: ' nt Changed	12P-1P	mark: nt Changed	12P-1P	mark: nt Changed	12P-1P	mark: nt Changed	12P-1P	Time
V3 BA des changed	BETTER TV	Sales Remark: V3 RATE REV V3 Comment Changed, Rate Changed	BETTER TV	Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed	BETTER TV	Sales Remark: V3 RATE REV V3 Comment Changed, Rate Changed	BETTER TV	Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed	BETTER TV	Program
			W				W			
	: 30		:30		:30		:30		:30	Len
	\$15.00		\$75.00		\$15.00		\$75.00		\$15.00	Rate
	10/31-10/31		10/30-10/30		10/29-10/29		10/26-10/26			Dates
	0		н		0		⊣		0	Spots/Week
	0		ı		0		Н		0	
	0		↓ ⊶↓		0		₽		0	Total
	\$0.00		\$75.00		\$0.00		\$75.00		\$0.00	Total Cost
									 1 1 1 1	Daypart

	*12 Rating: 0.1	*21 Rating: 0.1	*10. Rating: 0.1	*9 Rating: 0.1	*8 Rating: 0.2	*7 Rating: 0.2	*6 Rating: 0.2	LT Ln	Station W Advertiser Product Estimate# Buyer Phone# Fax#	Rep Order# EC'd Yes
Sales Remark: V3 Comment Ch	TU	M 10A-11A Sales Remark: V V3 Comment Changed,	F 10A-11A Sales Remark: V V3 Comment Changed,	TH 10A Sales Remark: V3 Comment Ch	M 12P-1P Sales Remark: V V3 Comment Changed,	F 12P Sales Remark: V3 Comment Ch	TH 12P Sales Remark: V3 Comment Ch	Day	WOTV-TV GRAND RAPIDS/KALAMAZ r ().BILL FARMER STATE R Political 2518 Erica Corso	6867469
rk: V3 Changed, S	10A-11A W	10A-11A W rk: V3 Changed, R	ω	-11A V3 anged,	(4)	~1P V3 anged,	-1P V3 anged,	Time]	/ GRAND RAPIDS/KALA .BILL FARMER STATE R	Ver# 3
Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed	WENDY WILLAIMS	WENDY WILLAIMS V3 RATE REV , Rate Changed	WENDY WILLAIMS V3 RATE REV , Rate Changed	WENDY WILLAIMS 8 NA Spots/week Changed	BETTER TV V3 RATE REV , Rate Changed	BETTER TV V3 RATE REV , Spots/week Changed	BETTER TV RATE REV	Program	KALAMAZ ATE R	Status Revised
		$\langle \omega \rangle$	(v)		W		W		Agency () 650 MAX WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
	:30	: 30	:30	:30	: 30	:30	30	Len) BUYI MASSAC SHINGTO 2/E 4	rder#
	\$15.00	\$75.00	\$75.00	\$15.00	\$75.00	\$15.00	\$75.00	Rate	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE WASHINGTON, DC 20001 P1/P2/E 433/438/2518 res 10/25/2012 - 11/05/2012 xeks	Sho
	10/30-10/30	10/29-10/29	10/26-10/26	10/25-10/25	11/05-11/05	11/02-11/02	11/01-11/01	Dates	4.W., SUITE 210	Printed: 10/25/2012 1:04 Last Received: 10/25/2012 12:5 Showing Buylines: All Rep Revised Lines
	0	ъ	Ħ	0	н	0	Þ	Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	10/25/2012 1:04 PM 10/25/2012 12:59 PM Rep Revised Lines
	0	₽	Н	0	⊨	0	⊣	# of Weeks	one#	4 PM 59 PM
	0	н	1	0	н	0	н	Total Spots) PHILADELPHIA) IAN AMBRON 215-567-6005 215-525-9757	
	\$0.00	\$75.00	\$75.00	\$0.00	\$75.00	\$0. 00	\$75.00	Total Cost	УНІА ON 005 757	2 of 15

,	*19 Rating: 0.8		*18	· ·	*17 Rating: 0.8		*16		*15 Rating: 0.1		*14 Rating: 0.1		*18 Rating: 0.1	LT Ln	Buyer I Phone# Fax#	Station WC Advertiser (Product I Estimate# 2	Rep Order# EC'd Yes
Sales Remark: V3 Comment Ch	м 9а	Sales Remark: V V3 Comment Changed,	F 9A	Sales Remark: V: V3 Comment Changed,	TH 9A	Sales Remark: V V3 Comment Changed,	м 10	Sales Remark: V3 Comment Ch	F 10	Sales Remark: V3 Comment Ch	тн 1(Sales Remark: V V3 Comment Changed,	W 10	Day T	Erica Corso	WOTV-TV GRAND RAPIDS/KALAMAZ r ().BILL FARMER STATE R Political 2518	6867469
: V3 NA hanged, Spots	9A-10A TRISH	V: anged,	9A-10A TRISH	: V3 NA hanged, Spots/week	9A-10A TRISH	V: anged,	10A-11A WENDY	V; anged,	10A-11A WENDY	V3 anged,	10A-11A WEND:	c: V3 RATE Changed, Rate (10A-11A WEND:	Time Program		/ GRAND RAPIDS/KALA .BILL FARMER STATE R	Ver# 3 S
les Remark: V3 NA Comment Changed, Spots/week Changed	TRISHA GODDARD	3 RATE REV Rate Changed	TRISHA GODDARD	/week Changed	TRISHA GODDARD	3 RATE REV Rate Changed	WENDY WILLAIMS	RATE REV	WENDY WILLAIMS	NA Spots/week Changed	WENDY WILLAIMS	E REV Changed	WENDY WILLAIMS	ram		AMAZ R	Status Revised
			(h)				$\langle \cdot \rangle$		\bigcirc				(v)		Flight Dates Hiatus Weeks	Agency (): 650 MA: WASHII Agency C/P1/P2/E	Traffic Order#
	:30		:30		:30		: 30		:30		:30		;30	Len) BUYII MASSACI SHINGTO)rder#
	\$20.00		\$60.00		\$20.00		\$75.00		\$75.00		\$15.00	:	\$75.00	Rate	10/25/2012 - 11/05/2012	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE WASHINGTON, DC 20001 PI/P2/E 433/438/2518	Sh
	10/29-10/29		10/26-10/26		10/25-10/25		11/05-11/05		11/02-11/02		11/01-11/01		10/31-10/31	Dates)12	N.W., SUITE 210	Printed: 10/25/2012 1:04 Last Received: 10/25/2012 12:5 Showing Buylines: All Rep Revised Lines
	0		1		0		⊢		₽		0		, ∺	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (10/25/2012 1:04 PM 10/25/2012 12:59 PM Rep Revised Lines
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	0		ы		0		₽		H		0		Н	Total Spots	215-567-6005 215-525-9757) PHILADELPHIA) IAN AMBRON	
	\$0.00		\$60.00		\$0.00		\$75.00		\$75.00		\$0.00		\$75.00	Total Cost	3005 1757	ON PHIA	3 of 15

*26 Rating: 0.5	Rating: 0.5	* 2 5	*24 Rating: 0.8	*23 Rating: 0.8	*22 Rating: 0.8	*21 Rating: 0.8	*20 Rating: 0.8	LT Ln	Station WC Advertiser (Advertiser (Product I Estimate# 2 Buyer I Phone# Fax#	Rep Order# EC'd Yes
H	Sales Remark: V3 Comment Ch	V3 Comment	M 9A-	F 9A-Sales Remark:	TH 9A-Sales Remark:	W 9A- Sales Remark: V3 Comment Ch	TU 9A-Sales Remark:	Day	OTV-TV GR. ().BILI Political 2518 Erica Corso	6867469
4P-5P	ark: V: t Changed,	angeo	9A-10A	9A-10A ark: V t Changed,	9A-10A wark: V	10A anged	9A-10A wark: v	Time	/ GRAND RAPIDS/KALA: .BILL FARMER STATE R ! orso	Ver#
THE DOCTORS	les Remark: V3 NA Comment Changed, Spots/week Changed		TRISHA GODDARD	F 9A-10A TRISHA GODDARD Sales Remark: V3 RATE REV V3 Comment Changed, Rate Changed	9A-10A TRISHA GODDARD rk: V3 NA Changed, Spots/week Changed	TRISHA GODDARD V3 RATE REV	TU 9A-10A TRISHA GODDARD Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed	Program	WOTV-TV GRAND RAPIDS/KALAMAZ () BILL FARMER STATE R Political 2518 Erica Corso	3 Status Revised
(v)			()o	Co		$\mathcal{C}_{\mathcal{O}}$			Agency () 650 MA WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
:30		: 30	: 30	:30	:30	: 30	: 30	Len) BUYING TIME MASSACHUSETTS HINGTON, DC 20 NE 433/438/25 10/25/2012 - 3	der#
\$75.00		\$25.00	\$60.00	\$60.00	\$20.00	\$60.00	\$20.00	Rate	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 P1/P2/E 433/438/2518 es 10/25/2012 - 11/05/2012 :eks	Shov
10/26-10/26		10/25-10/25	11/05-11/05	11/02-11/02	11/01-11/01	10/31-10/31	10/30-10/30	Dates	W., SUITE 210 2	Printed: 10/25/2012 1:04 PM Last Received: 10/25/2012 12:59 PM Showing Buylines: All Rep Revised Lines
1		0		ц	•		0	Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	10/25/2012 1:0 10/25/2012 12: Rep Revised Line:
Ľ	•	0	Ľ	۲	0	μ	0	# of Weeks	one# X#)4 PM 59 PM s
Н	•	0	Н	ц	0	1	0	Total Spots) PHILADELPHIA) IAN AMBRON ! 215-567-6005 215-525-9757	
\$75.00		\$ 0 . 0 0 0	\$60.00	\$60.00	\$0.00	\$60.00	\$0.00	Total Cost	YHIA DN D05 757	4 of 15

Sales Remark: V3 RATE REV
V3 Comment Changed, Rate Changed

Rep Order# EC'd Yes	6867469	Ver# 3	3 Status Revised	Traffic Order#	der#	Show	Printed: 10/25/2012 1:04 Last Received: 10/25/2012 12:5 Showing Buylines: All Rep Revised Lines	10/25/2012 1:04 PM 10/25/2012 12:59 PM tep Revised Lines	14 PM 59 PM 8		5 of 15
Station WOTV-TV GRAND RAPIDS/KALAMAZ Advertiser ().BILL FARMER STATE R Product Political Estimate# 2518	/OTV-TV GRAND RAPIDS/KALAI ().BILL FARMER STATE R Political 2518	AND RAPID FARMER S	S/KALAMAZ STATE R	Agency (): 650 MA: WASHII) BUYING TIME IASSACHUSETTS HINGTON, DC 20	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SI WASHINGTON, DC 20001	W., SUITE 210	Rep Firm Sales Office (Salesperson (PHILADELPHIA IAN AMBRON	NIA
	Erica Corso			Flight Dates Hiatus Weeks		10/25/2012 - 11/05/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-567-6005 215-525-9757	005 757
Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
1	 	1 1 1			1 1	1] 	[]]	 	1 1 1
*27 Rating: 0.5	M	4P-5P	THE DOCTORS	Co	:30	\$75.00	10/29-10/29	Н	Ľ	Þ	\$75.00
	Sales Remark: V3 Comment Ch	lark:	Sales Remark: V3 RATE REV V3 Comment Changed, Rate Changed								
*28 Rating: 0.5	TU	4P-5P	THE DOCTORS	\bigcirc	:30	\$75.00	10/30-10/30	₽	⊢ √	⊭	\$75.00
	Sales Remark: V3 Comment Ch	ark: v	Sales Remark: V3 RATE REV V3 Comment Changed, Rate Changed				,				
*29 Rating: 0.5	W	4P-5P	THE DOCTORS		:30	\$25.00	10/31-10/31	0	0	0	\$0.00
	Sales Remark: V3 Comment Ch	ark: \ t Changed,	Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed								
*30 Rating: 0.5	TH	4P-5P	THE DOCTORS	C^{n}	: 30	\$75.00	11/01-11/01	ц	₽	H	\$75.00
	Calas Damasil.										

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Daypart

Rating: 0.3

Sales Remark:

V3 NA

V3 Comment Changed, Spots/week Changed

. 3 3

ΤH

3P-4P

STEVE HARVEY

:30

\$25.00

10/25-10/25

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0

0

\$0.00

Rating: 0.5

Sales Remark: V3 RATE REV
V3 Comment Changed, Rate Changed

*32 M

4P-5P

THE DOCTORS

 $\langle \mathcal{N} \rangle$

: 30

\$75.00

11/05-11/05

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\$75.00

V3 Comment Changed, Spots/week Changed

Sales Remark: V3 RATE REV

Rating: 0.5

*31

4P-5P

THE DOCTORS

:30

\$25.00

11/02-11/02

0

0

0

\$0.00

V3 Comment Changed, Rate Changed

Sales Remark:

V3 RATE REV

Sales Remark: V3 NA V3 Comment Changed, Spots/wee V3 P-4P STEVE HAR Rating: 0.3 Sales Remark: V3 RATE REV V3 Comment Changed, Rate Chan	les Remark: V Comment Changed,	*38 TH 3P-4P STEVE	*37 W 3P-4P STEVE Rating: 0.3 Sales Remark: V3 NA V3 Comment Changed, Spots	*36 TU 3P-4P STEVE HAR Rating: 0.3 Sales Remark: V3 RATE REV V3 Comment Changed, Rate Chan		F 3P-4P STEVE HAR Rating: 0.3 Sales Remark: V3 RATE REV	LT Ln Day Time Program	Station WOTV-TV GRAND RAPIDS/KALAMAZ Advertiser ().BILL FARMER STATE R Product Political Estimate# 2518 Buyer Erica Corso Phone# Fax#	Rep Order# 6867469 Ver# 3 St EC'd Yes
Changed	STEVE HARVEY	STEVE HARVEY 3 NA Spots/week Changed	STEVE HARVEY 3 NA Spots/week Changed	E HARVEY E REV Changed	STEVE HARVEY 3 NA Spots/week Changed	STEVE HARVEY RATE REV Rate Changed	am		Status Revised
	(v)			B		(s)		Agency () 650 MA: WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
	:30	: 30	: 30	: 30	: 30	: 30	Len) BUYING ASSACHI INGTON, E 433 E 10/25/	er#
	\$75.00	\$25.00	\$25.00	\$75.00	\$25.00	\$75,00	Rate	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE WASHINGTON, DC 20001 'P1/P2/E 433/438/2518 es 10/25/2012 - 11/05/2012 æks	Show
	11/02-11/02	11/01-11/01	10/31-10/31	10/30-10/30	10/29-10/29	10/26-10/26	Dates	w., SUITE 210 2	Printed: 10/25/2012 1:04 Last Received: 10/25/2012 12:5 Showing Buylines: All Rep Revised Lines
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	ш	0	0	Н	0	 	Total Spots) PHILADELPHIA) IAN AMBRON ! 215-567-6005 215-525-9757	
	\$75.00	\$0.00	₩ 0.00	\$75.00	\$0.00	\$75.00	Total Cost	1HIA)N)05 757	6 of 15

Rating: 0.3

Sales Remark: V3 RATE REV
V3 Comment Changed, Rate Changed

Rating: 0.2			*46	,	*45 Rating: 0.2		*44 Rating: 0.2		*48 Rating: 0.2		*42 Rating: 0.2		*41 Rating: 0.2	Fn	uyer 10ne# 1x#	Station WO Advertiser (Product P Estimate# 2	Rep Order# EC'd Yes
Sales Remark: V3 Comment Ch	Ä	Sales Remark: V3 Comment Ch	TH	Sales Remark: V3 Comment Ch	W	Sales Remark: V3 Comment Ch	TU	Sales Remark: V3 Comment Ch	Z	Sales Remark: V3 Comment Ch	扫	Sales Remark: V3 Comment Ch	TH	Day	Erica Corso	OTV-TV GR ().BIL: Political 2518	6867469
	6A-7A	nark: nt Changed	6A-7A	anged	6A-7A	mark: nt Changed	6A-7A	angec	6A-7A	angec	6A-7A	angeo	6A-7A	Time		V GRAND RAPIDS/KALA).BILL FARMER STATE R al	Ver#
ck: V3 RATE REV Changed, Spots/week Changed	NEWS 8 DAYBREAK	Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed	NEWS 8 DAYBREAK	V3 RATE REV , Rate Changed	NEWS 8 DAYBREAK	Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed	NEWS 8 DAYBREAK	V3 RATE REV l, Rate Changed	NEWS 8 DAYBREAK	V3 RATE REV L, Rate Changed	NEWS 8 DAYBREAK	V3 NA , Spots/week Changed	NEWS 8 DAYBREAK	Program		WOTV-TV GRAND RAPIDS/KALAMAZ r ().BILL FARMER STATE R Political 2518	3 Status Revised
					(v				W		W				Flight Dates Hiatus Weeks	Agency (): 650 MA: WASHII Agency C/P1/P2/E	Traffic Order#
	:30		:30		:30		:30		:30		:30		:30	Len) BUYING TIME ASSACHUSETTS HINGTON, DC 20 /E 433/438/25	ler#
	\$30.00		\$30.00		\$75.00		\$30.00		\$75.00		\$75.00		\$30.00	Rate	10/25/2012 - 11/05/2012	() BUYING TIME 650 MASSACHUSETTS AVE, N WASHINGTON, DC 20001 P1/P2/E 433/438/2518	Sho
	11/02-11/02		11/01-11/01		10/31-10/31		10/30-10/30		10/29-10/29		10/26-10/26		10/25-10/25	Dates	12	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 P1/P2/E 433/438/2518	Printed: 10/25/2012 1:04 Last Received: 10/25/2012 12:5 Showing Buylines: All Rep Revised Lines
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	0		0		⊣		0		ы		Н		0	Total Spots	215-567-6005 215-525-9757) PHILADELPHIA) IAN AMBRON	
	\$0.00		\$0.00		\$75.00		\$0.00		\$75.00		\$75.00		\$0.00	Total Cost	005 757	ON VIH9	7 of 15
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*54 Rating: 0.5	*53 Rating: 0.5	*#2 Rating: 0.5	*51 Rating: 0.5	*50 Rating: 0.8	*49 Rating: 0.8	Rating: 0.2	LT	Station V Advertiser Product Estimate# Buyer Phone# Fax#	Rep Order# EC'd Yes
יים איני	M Sales V3 Cor			SA Sa: V3	SA 6P- 8 Sales Remark: V3 Comment Ch	10	Day	WOTV-TV G ().BI Political 2518 Erica Corso	# 6867469
11A-12P	11A-12P Remark: V	F 11A-12P Sales Remark: V V3 Comment Changed,	TH 11A-12P Sales Remark: V V3 Comment Changed,	6P-630P Remark: ument Change	6P-630P kemark: V	6A-7A kemark: hent Change	Time	' GRAND RAPIDS/KALA BILL FARMER STATE R	Ver#
THE VIEW	THE VIEW V3 NA 1, Spots/week Changed	THE VIEW V3 RATE REV 1, Rate Changed	THE VIEW V3 NA V3 NA Changed	6P-630P SATURDAY 6P NEWS les Remark: V3 NHA Comment Changed, Spots/week Changed	SATURDAY 6P NEWS V3 NA d, Spots/week Changed	M 6A-7A NEWS 8 DAYBREAK Sales Remark: V3 RATE REV V3 Comment Changed, Rate Changed	Program	WOTV-TV GRAND RAPIDS/KALAMAZ ().BILL FARMER STATE R Political 2518 Erica Corso	3 Status Revised
		(v)				<i>a</i>)	-	Agency (). 650 MA: WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
:30	:30	: 30	: 30	: 30	: 30	: 30	Len) BUYING TIME MASSACHUSETTS HINGTON, DC 20 %E 433/438/25 10/25/2012 - 1	der#
\$50.00	\$50.00	\$200.00	\$50.00	\$50.00	\$50.00	\$75.00	Rate	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE WASHINGTON, DC 20001 'P1/P2/E 433/438/2518 es 10/25/2012 - 11/05/2012 seks	Sho
10/30-10/30	10/29-10/29	10/26-10/26	10/25-10/25	11/03-11/03	10/27-10/27	11/05-11/05	Dates	.W., SUITE 210	Printed: 10/25/2012 1:04 Last Received: 10/25/2012 12:5 Showing Buylines: All Rep Revised Lines
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0	0	1	0	0	0	Н	Total Spots) PHILADELPHIA) IAN AMBRON 1 215-567-6005 215-525-9757	
\$0.00	\$0.00	\$200.00	\$0.00	\$0.00	\$0. 00	\$75.00	Total Cost	PHIA ON 005 757	8 of 15

Sales Remark: V3 NA
V3 Comment Changed, Spots/week Changed

Rep Order# EC'd Yes	6867469	Ver#	3 Status Revised	Traffic Order#	er#	Shot	Printed: 10/25/2012 1:04 Last Received: 10/25/2012 12:5 Showing Buylines: All Rep Revised Lines	10/25/2012 1:04 PM 10/25/2012 12:59 PM ep Revised Lines	XX		9 of 15
Station W(Advertiser (Product Estimate#	WOTV-TV GRAND RAPIDS/KALAMAZ ().BILL FARMER STATE R Political 2518	V GRAND RAPIDS/KALA).BILL FARMER STATE R al	/KALAMAZ FATE R	Agency (650 M. WASH) BUYING ASSACHI INGTON	─ ′ ~	.W., SUITE 210	Rep Firm Sales Office (Salesperson () PH) IAI () PHILADELPHIA) IAN AMBRON	HIA
	Erica Corso			Flight Dates Hiatus Weeks		10/25/2012 - 11/05/2012	[2	Salesperson Phone# Salesperson FAX#	#	215-567-6005 215-525-9757)05 757
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week # We	CO.	Total Spots	Total Cost
Rating: 0.5	E	11A-12P	THE VIEW	(vs	: 30	\$200.00	10/31-10/31	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1	i i	\$200.00
·	Sales Remark: V3 More than	ırk: V3 ıan 2 codes	3 RATE REV s changed								
*56	TH	11A-12P	THE VIEW		:30	\$50.00	11/01-11/01	0		0	\$0.00
	Sales Remark: V V3 Comment Changed,		3 NA Spots/week Changed								
*57 Rating: 0.5	归	11A-12P	THE VIEW		:30	\$50.00	11/02-11/02	0		0	\$0.00
\	Sales Remark: V3 Comment Ch	V: anged,	RATE REV Spots/week Changed								
*58 Rating: 0.5	ĸ	11A-12P	THE VIEW	$\langle \mathcal{N} \rangle$:30	\$200.00	11/05-11/05	1	Ц	П	\$200.00
	Sales Remark: V3 Comment Ch	V3 anged,	RATE REV Rate Changed								
*59 Rating: 1.0	TH	7P-8P	RULES OF ENGAGEMENT		:30	\$50.00	10/25-10/25	0	0	Ü	\$0.00
	Sales Remark: V V3 Comment Changed,	rk: V3 Changed,	V3 NA , Spots/week Changed								
*60 Rating: 1.0	퍼	7P-8P	RULES OF ENGAGEMENT		:30	\$50.00	10/26-10/26	0.	0	O	\$0.00
	Sales Remark: V. V3 Comment Changed,	rk: V3 Changed,	V3 NA , Spots/week Changed								
*61 Rating: 1.0	M M	7P-8P	RULES OF ENGAGEMENT	ω	:30	\$250.00	10/29-10/29	1	₽	·	\$250.00

Sales Remark: V3 RATE REV
V3 Comment Changed, Rate Changed

Rating: 0.3	Rating: 0.3	*66 Rating: 1.0	*85 Rating: 1.0	*64 Rating: 1.0	*63 Rating: 1.0	*62 Rating: 1.0	LT Ln	Station V Advertiser Product Estimate# Buyer Phone# Fax#	Rep Order# EC'd Yes
SA SA		M Sa: V3	V3 F3	TH Sa.	Sa. W		Day	WOTV-TV GRAND RAPIDS/KALAMAZ · ().BILL FARMER STATE R Political 2518 Erica Corso	6867469
8A-9A	9A V3 anged,	7P-8P I Remark: V3	F 7P-8P 1 Sales Remark: V3 V3 Comment Changed, 1	7P-8P mark: V3		anged. V	Time	' GRAND RAPIDS/KALA .BILL FARMER STATE R diso	Ver# 3
GOOD MORNING AMERICA	GOOD MORNING AMERICA V3 RATE REV , Rate Changed	RULES	RULES OF ENGAGEMENT RATE REV Rate Changed	7P-8P RULES OF ENGAGEMENT Les Remark: V3 NA Comment Changed. Spots/week Changed	7P-8P RULES OF ENGAGEMENT les Remark: V3 NA Comment Changed, Spots/week Changed	RULES OF ENGAGEMENT	Program	'ATE R	Status Revised
								Agency () 650 MA: WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traf
\mathcal{W}	ω		\sim					(650 M WASH 'P1/P2/ es es	Traffic Order#
: 30	:30	: 30	:30	: 30	:30	:30	Len) BUYING TIME ASSACHUSETTS IINGTON, DC 20 E 433/438/25 10/25/2012 - 1	er#
\$100.00	\$100.00	\$\\ 50.00	\$250.00	\$50.00	\$50.00	\$50.00	Rate	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE WASHINGTON, DC 20001 P1/P2/E 433/438/2518 es 10/25/2012 - 11/05/2012 pcks	Sho
11/03-11/03	10/27-10/27	11/05-11/05	11/02-11/02	11/01-11/01	10/31-10/31	10/30-10/30	Dates	.W., SUITE 210	Printed: 10/25/2012 1:04 Last Received: 10/25/2012 12:5 Showing Buylines: All Rep Revised Lines
щ	,	. 0	₽			0	Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	10/25/2012 1:04 PM 10/25/2012 12:59 PM Rep Revised Lines
₽	ы	0	H	0	0	0	# of Weeks	one#	4 PM 59 PM s
ц	н	0	Ľ	0	0	0	Total Spots) PHILADELPHIA) IAN AMBRON ! 215-567-6005 215-525-9757	
\$100.00	\$100.00	\$0.00	\$250.00	\$0.00	\$0.00	\$0.00	Total Cost	PHIA ON 005 757	10 of 15

Sales Remark: V3 RATE REV
V3 Comment Changed, Rate Changed

Sales Remark: V3 V3 Comment Changed,	Sales Remark: V3 RATE REV V3 Comment Changed, Rate Changed *75 F 7A-9A GMA	9A	*73 W 7A-9A GMA Rating: 0.5 Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed	*72 TU 7A-9A GMA Rating: 0.5 Sales Remark: V3 RATE REV V3 Comment Changed, Rate Changed	*71 M 7A-9A GMA Rating: 0.5 Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed	Rating: 0.5 Sales Remark: V3 RATE REV V3 Comment Changed, Rate Changed	*69 TH 7A-9A GMA Rating: 0.5 Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed	LT Ln Day Time Program	Station WOTY-TV GRAND RAPIDS/KALAMAZ Advertiser ().BILL FARMER STATE R Product Political Estimate# 2518 Buyer Erica Corso Phone# Fax#	Rep Order# 6867469 Ver# 3 Status Revised EC'd Yes
		(v)		Co		(/>			Agency (): 650 MA: WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
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	\$50 00	\$100.00	\$50.00	\$100.00	\$50.00	\$100.00	\$50.00	Rate	() BUYING TIME 650 MASSACHUSETTS AVE,N.W WASHINGTON, DC 20001 P1/P2/E 433/438/2518 es 10/25/2012 - 11/05/2012 keks	Sho
+ C P + C	11/02-11/02	11/01-11/01	10/31-10/31	10/30-10/30	10/29-10/29	10/26-10/26	10/25-10/25	Dates	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 P1/P2/E 433/438/2518 cs 10/25/2012 - 11/05/2012	Printed: 10/25/2012 1:04 Last Received: 10/25/2012 12:5 Showing Buylines: All Rep Revised Lines
c	D.	ц	0	.	0		0	Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	10/25/2012 1:04 PM 10/25/2012 12:59 PM Rep Revised Lines
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c		Ь	0	P	0	Н	0	Total Spots) PHILADELPHIA) IAN AMBRON # 215-567-6005 215-525-9757	
**************************************		\$100.00	\$0.00	\$100.00	₩ 0. 00	\$100.00	\$0.00	1 (+	PHIA ON 0005 757	11 of 15
								Daypart		

Sales Remark: V3 RATE REV	*82 F 6P-630P NEWS 8 AT 6PM Rating: 0.5	V3 Comment Changed, Spots/week Changed	*81 TH 6P-630P NEWS 8 AT 6PM	*80 SU 630P-7P SUNDAY 6P NEWS	Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed	*79 SU 630P-7P SUNDAY 6P NEWS	Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed	*78 SU 9A-10A THIS WEEK	Sales Remark: V3 RATE REV V3 Comment Changed, Rate Changed	*77 SU 9A-10A THIS WEEK	Sales Remark: V3 RATE REV V3 Comment Changed, Rate Changed	*76 M 7A-9A GMA	LT In Day Time Program		Station WOTV-TV GRAND RAPIDS/KALAMAZ Advertiser ().BILL FARMER STATE R Product Political Estimate# 2518	Rep Order# 6867469 Ver# 3 Status Revised EC'd Yes
	 W			 (V)						\(\mathcal{S} \)		 W	ı F	Flight Dates Hiatus Weeks	Agency () BUYING TIME 650 MASSACHUSETTS AV WASHINGTON, DC 20001 Agency C/P1/P2/F 433/488/2518	Traffic Order#
	:30		:30	:30		:30		:30		:30		:30	Len	10/25/20) BUYING TIME ASSACHUSETTS IINGTON, DC 20	•
	\$150.00		\$75.00	\$300.00		\$75.00		\$75.00		\$150.00		\$100.00	Rate	10/25/2012 - 11/05/2012	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE WASHINGTON, DC 20001 'PI/P2/F 433/438/2518	Show
	10/26-10/26		10/25-10/25	11/04-11/04		10/28-10/28		11/04-11/04		10/28-10/28		11/05-11/05	Dates	``	v., SUITE 210	Printed: 10/25/2012 1:04 Last Received: 10/25/2012 12:5 Showing Buylines: All Rep Revised Lines
	יי			<u>.</u>		, 0		. 0		. п		دسا ٬	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (10/25/2012 1:04 PM 10/25/2012 12:59 PM ep Revised Lines
	Н		0	⊭		0		0		ц		⊢ ¹	# of Weeks	Phone# FAX#		4 PM 59 PM s
	Ц		0	Н		0		0		卢			Total Spots	215-567-6005 215-525-9757) PHILADELPHIA) IAN AMBRON	
	\$150.00		\$0.00	\$300.00		\$0.00		\$0.00		\$150.00		\$100.00	Total Cost	005 757	NC WIHI	12 of 15
													Daypart			

V3 Comment Changed, Rate Changed

*89 Rating: 0.6	*88 Rating:/0.5	*87 Rating; 0.5	*86 Rating: 0.5	*85	*84 Rating: 0.5	*83 Rating* 0.5	LT Ln	Station W(Advertiser (Product Estimate# Buyer Phone# Fax#	Rep Order# EC'd Yes
F 8P-Sales Remark:	M 6P-Sales Remark:	F 6P-Sales Remark:	TH 6P-630P Sales Remark: V V3 Comment Changed,	W 6P-630P Sales Remark: V V3 Comment Changed,	TU 6P- Sales Remark: V3 Comment Ch	M 6P-630P Sales Remark: V V3 Comment Changed,	Day	WOTV-TV GRAND RAPIDS/KALAMAZ ().BILL FARMER STATE R Political 2518 Erica Corso	6867469
9p V3 anged,	630P V3	6P-630P 1 lrk: V3		_ ω _	630P V3 anged,	1.4	Time	' GRAND RAPIDS/KALA .BILL FARMER STATE R prso	Ver# 3
SHARKTANK NA Spots/week Changed	NEWS 8 AT 6PM V3 RATE REV , Rate Changed	F 6P-630P NEWS 8 AT 6PM Sales Remark: V3 RATE REV V3 Comment Changed, Rate Changed	NEWS 8 AT 6PM 3 NA Spots/week Changed	NEWS 8 AT 6PM 3 RATE REV Rate Changed	NEWS 8 AT 6PM 8 NA Spots/week Changed	NEWS 8 AT 6PM 8 RATE REV Rate Changed	Program	KALAMAZ ATE R	Status Revised
	(v	\mathbb{N}		\wp		\mathcal{C}		Agency () 650 MA; WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
:30	:30	:30	: 30	:30	:30	: 30	Len) BUYIN ASSACH INGTON E 43: 10/25	eı:#
\$200.00	\$150.00	\$150.00	\$75.00	\$150.00	\$75.00	\$150.00	Rate	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 (P1/P2/E 433/438/2518 tes 10/25/2012 - 11/05/2012 peks	Sho
10/26-10/26	11/05-11/05	11/02-11/02	11/01-11/01	10/31-10/31	10/30-10/30	10/29-10/29	Dates	.W., SUITE 210 12	Printed: 10/25/2012 1:04 Last Received: 10/25/2012 12:5 Showing Buylines: All Rep Revised Lines
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0	₽	Н	O	ц	0	<u>1</u>	Total Spots) PHILADELPHIA) IAN AMBRON ! 215-567-6005 215-525-9757	
\$0.00	\$150.00	\$150.00	\$0.00	\$150.00	\$0.00	\$150.00	Total Cost	HIA 9N 905 757	13 of 15
							Daypart		

Ratin	Ratin	Ratin	LI	Station Advertises Product Estimate# Buyer Phone# Fax#	Rep o
*92 Rating: 2.4	*91 Rating: 2.4	*90 Rating: 1.7	Ln	iser iser et et#	Rep Order# EC'd Yes
M 8P- Sales Remark: V3 Comment Ch			Day	OTV-TV G ().BII Political 2518 Erica Corso	6867469
8P-10P mark:	8P-10P emark: ent Changec	10P-11P emark: ent Changec	Time	.TV GRAND RAPIDS/KALAI).BILL FARMER STATE R cal Corso	Ver#
M 8P-10P DANCING W/ STARS Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed	M 8P-10P DANCING W/ STARS Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed	M 10P-11P CASTLE Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed	Program	WOTV-TV GRAND RAPIDS/KALAMAZ ().BILL FARMER STATE R Political 2518 Erica Corso	3 Status Revised
				Agency () 650 MAA WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
: 30	: 30	: 30	Len) BUYING TIME ASSACHUSETTS HINGTON, DC 20 /E 433/438/25 10/25/2012 - 1	ler#
\$500.00	\$500.00	\$250.00	Rate	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE WASHINGTON, DC 20001 P1/P2/E 433/438/2518 es 10/25/2012 - 11/05/2012 esks	Sho
11/05-11/05	10/29-10/29	11/05-11/05	Dates	.W., SUITE 210	Printed: 10/25/2012 1:04 Last Received: 10/25/2012 12:5 Showing Buylines: All Rep Revised Lines
0	0	0	Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	10/25/2012 1:04 PM 10/25/2012 12:59 PM Rep Revised Lines
0	0	0	# of Weeks		4 PM 59 PM
0	0	0	Total	PHILADELPHIA IAN AMBRON 215-567-6005 215-525-9757	
\$0.00	\$0.00	\$0.00	Total Cost	HIA)N 05	14 of 15

---REPORT TOTALS---

Report Totals: 44 / \$4,790.00

---SALES MONTHLY TOTALS---

	Market Totals \$4	COMPETITIVE	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 44 / \$4,790.00	Sales Totals: 44 / \$4,790.00	Oct 12: 11 / \$1,135.00 /
	\$4,790					Nov 12:
WXSP	CATV					33 /
96	%					33 / \$3,655.00
WZPX	MOOD					
0,0	0%					
MZZM	VTOW					
0%	100%					
	TMWW					
	0/0					
	WXMI					
	0%					

Books Demos

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Product
Estimate#
Buyer
Phone# Fax# Station WOTV-TV GRAND RAPIDS/KALAMAZ Advertiser () BILL FARMER STATE R 2518 Political Erica Corso Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency (() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 7/P1/P2/E 433/438/2518 10/25/2012 - 11/05/2012 Showing Buylines: All Rep Revised Lines Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) IAN AMBRON 215-567-6005 215-525-9757

Rep Order# EC'd Yes

6867469

Ver# 3

Status Revised

Traffic Order#

Printed: Last Received:

10/25/2012 1:04 PM 10/25/2012 12:59 PM

--- CREDIT RISK --CASH IN ADVANCE